

**Objectives:** To inspire the audience by appealing to noble motives and challenging the audience to achieve a higher level of beliefs or achievement. Appeal to the audience’s needs and emotions, using stories, anecdotes and quotes to add drama. Avoid using notes.

<b>Evaluation Guide for Inspire Your Audience</b>	<b>8 – 10 Minutes</b>
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Title \_\_\_\_\_

Evaluator \_\_\_\_\_ Date \_\_\_\_\_

**NOTE TO THE EVALUATOR:** *The speaker is to inspire the audience to improve personally, emotionally, professionally or spiritually, relying heavily on emotional appeal. The speech should appeal to noble motives and challenge the audience to achieve a higher level of beliefs or achievement. The speaker is to use the skills learned in previous projects and not to use notes. In addition to your verbal evaluation, please complete this evaluation form by checking the appropriate column for each item. Add comments for items where special praise is warranted or where you can offer specific suggestions for improvement.*

Category	Excellent	Satisfactory	Could Improve	Comments/ Suggestions
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- |   |       |       |       |  |
|---|-------|-------|-------|--|
| <ul style="list-style-type: none"> <li>• Was the speech topic relevant to the occasion selected?</li> </ul>   | _____ | _____ | _____ |  |
| <ul style="list-style-type: none"> <li>• Did the speaker understand and express the feelings and needs of the audience?</li> </ul>                      | _____ | _____ | _____ |  |
| <ul style="list-style-type: none"> <li>• Was the speaker forceful, confident and confident?</li> </ul>  | _____ | _____ | _____ |  |
| <ul style="list-style-type: none"> <li>• Did the speaker effectively use stories, anecdotes and/or quotes to help convey his or her message?</li> </ul> | _____ | _____ | _____ |  |
| <ul style="list-style-type: none"> <li>• Did the speaker’s words convey strong, vivid mental images?</li> </ul>   | _____ | _____ | _____ |  |
| <ul style="list-style-type: none"> <li>• Did the speaker’s use of body language enhance his or her message?</li> </ul>                                  | _____ | _____ | _____ |  |
| <ul style="list-style-type: none"> <li>• Did the speech uplift the audience and motivate them as the speaker intended?</li> </ul>                       | _____ | _____ | _____ |  |
| <ul style="list-style-type: none"> <li>• What could the speaker have done differently to make the speech more effective?</li> </ul>                     |       |       |       |  |
| <ul style="list-style-type: none"> <li>• What did you like about the presentation?</li> </ul>   |       |       |       |  |